

BEEHIVE

ALES & SPIRITS | MERCATO

PRIVATE PARTY
I N F O R M A T I O N

THE PERGOLA

The Pergola is a semi-private space on Beeline's front patio. This space is covered by a roof and equipped with lights, shades, fans, and heaters - ideal for all temperatures and time of day. With 3 high-top tables and bar stools throughout, the Pergola can accommodate up to 24 guests seated and up to 40 guests total. Parties in the Pergola will have a designated server to order drinks from during the reservation.



BAR OPTIONS

THERE ARE SEVERAL TAB OPTIONS AVAILABLE TO HELP YOU REACH YOUR BAR SPENDING MINIMUM!

INDIVIDUAL TABS

Guests open their own tab and/or pay as they go. All individual bar tabs will apply to the bar spending minimum.

GROUP TAB

There are several different options to running a group tab for your party:



OPEN BAR:

Run a group tab for the entire party.



OPEN BAR WITH EXCEPTIONS:

Run a group tab customized to include or exclude certain drinks (Ex. No shots or top-shelf liquor). If a guest wants a drink that is excluded, they may purchase it on their own individual tab. All tabs will apply to the bar spending minimum.



RUN A GROUP TAB FOR A CERTAIN PERIOD OF TIME:

(Ex. The first 2 hours). After the specified time, the party will switch to individual tabs. All tabs will apply to the bar spending minimum.



RUN A GROUP TAB UP TO A CERTAIN AMOUNT:

(Ex. The first \$300). Once the group tab hits the specified amount the party will switch to individual tabs. All tabs will apply to the bar spending minimum.



USE OF DRINK TICKETS TO BE APPLIED TO GROUP TAB:

(Ex. Each guest receives 1 drink ticket to purchase beer, wine, or well liquor.)

PLANNING INFO

SPENDING MINIMUMS

The Pergola can be reserved for up to a 3-hour timeframe during open hours Monday-Sunday. We do not require a rental fee or deposit. We just require that the party meets its bar spending minimum by the party end time. All group and individual bar tabs will apply to the minimum - tax and gratuity are not included.



MONDAY-SUNDAY:

\$500 bar spending minimum for a 3-hour timeframe during open hours. *Bar spending minimums may increase depending on time of year and additional time needed.

FOOD/CATERING

While Beeline does not serve food, we do allow food/catering to be brought in for a \$50 fee! We can provide a folding table(s) with a black tablecloth to place the food on, buffet style. Please be sure to provide all necessary plates, utensils, etc. as we do not have these on-site. All outside catering orders will need to be organized between the host and the caterer.

PARTIES ARE WELCOME TO BRING IN DESSERT FOR NO FEE!

DECORATIONS/SETUP

Parties are welcome to decorate however they'd like, we just ask for no glitter or confetti of any kind. Party hosts or a designated guest can arrive prior to the event start time to decorate/set-up, if needed.

MUSIC

Parties are not able to play their own music, however, there will be music playing in the Pergola and throughout the entire bar. Music selections and volume will be set by the staff. Beeline does not allow outside DJs or live music for parties.

DRESS CODE

Beeline enforces a dress code that includes but is not limited to: no cargo shorts, work boots, athletic pants or jerseys, sports clothing, camouflage, tank tops or cut-off shirts, and loose-fitting or torn clothing.

PLANNING INFO

CONFIRMATIONS

A digital contract and card on file is required to secure the space. There is no charge or hold on the card unless there is a late cancellation or damages. Any damages incurred during the party will be charged to the card on file and you will be notified of the charges. If your party fails to meet the bar spending minimum, the remaining difference may be added to the card on file.

CANCELLATION POLICY

A \$100 cancellation fee will be applied if we are not given a 14 - day notice of cancellation.

NO-SHOW POLICY

A \$300 no-show fee will be applied if your entire party fails to show up without cancelling first.

METHODS OF PAYMENT

Payment is due immediately upon completion of the party. We accept MasterCard, Visa, Discover, American Express, and cash. We cannot accept payment before the day of the services rendered.

TAX & GRATUITIES

All beverage prices are subject to a state sales tax. There is no automatic gratuity added to any beverage sales. We suggest leaving a 20% gratuity for the staff working your event.

AT BEELINE, OUR GOAL IS TO MAKE THE PLANNING OF YOUR EVENT AS STRESS-FREE AND ENJOYABLE AS POSSIBLE!

Please inform our sales staff of any need in finding decor, AV equipment, photographers, florists, or any other outside service. We are happy to recommend one of our preferred vendors to help make your party perfect. If there is something in this packet you don't see, just let us know!

BEELINE IS LOCATED AT:

**9115 STRADA PLACE, SUITE 5155
NAPLES, FL 34108**

239.216.8255 | BEELINEMERCATO.COM

**TO RESERVE THE PERGOLA, PLEASE CONTACT OUR
PRIVATE PARTY SALES MANAGER AND MENTION
BEELINE-MERCATO, OR SUBMIT AN INQUIRY ONLINE:**

513.721.0083 X1023 | EVENTS@FOUREG.COM

WWW.BEELINEMERCATO.COM/PRIVATE-PARTIES



WWW.FOUREG.COM